

Breaking Down the State of App Development

Traditional App Development is Inefficient

900+
new apps are released daily to the Apple iOS Store¹

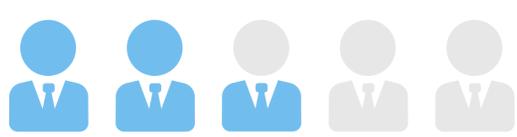
2,800+
new apps are released daily to the Google Play Store for Android¹

30%
of managers report that it takes their engineering team **4-6 months to develop** a new web or mobile app while another **28% state that it takes more than 6 months²**

45%
of managers are dissatisfied with the speed in which their teams can develop new app features²



Additionally, maintenance on current apps and the overall workload of engineering teams are hindered by technical debt:



56%
of managers report that their teams' workloads for updating apps is increasing from year to year²



43%
of managers report that their teams spend almost half their productivity on maintenance²



28%
of managers report that their teams update their apps multiple times per month²

A Lack of Innovation in App Development

The amount of app maintenance and technical debt engineering teams must address leaves little time for innovation critical to businesses success.

70%
of managers are dissatisfied with how much time they have for innovation²

47%
of managers report that their teams only spend up to 25% of their time on innovation²

A Path to Innovation and Efficiency

Features-as-a-Service (FaaS) changes the dynamic of app development, freeing up developer time for innovation and acceleration. FaaS delivers pre-built "component" features that receive continuous and automatic updates, without sacrificing quality, code, or time.

A FaaS approach is **80% faster**



To learn more about FaaS and how Onymos is making app development more efficient, visit onymos.com